

Eco Chariots provide large and virtually carbon neutral media space, cycling your campaign to success.

Eco Chariots has a fleet of cycle rickshaws, each with 360° viewable advertising area. Very distinctive chariots are designed for the streets of London with the maximum media space in mind. Each chariot offers up to 4 square metres of unique mobile media, largest from any other cycle rickshaw, It makes an ideal choice for advertising agencies with great ideas and small budgets.

Advertising rates

6 Panel advertising rates per chariot

Chariots	1week	1 month	3 months	6 months	12 months
1-2	70	300	800	1500	2880
3-5	60	270	680	1295	2430
6+	50	250	600	1125	2100

Prices indicate cost of hire of advertising space for one chariot rickshaw. Advertising does not include hire of the rickshaw for transport. Custom-tailored campaigns are available on request. Minimum charge is £20 per chariot for a 1 day campaign.

Production

Lead time is 4-7 working days from submission of print ready artwork. Any self printed material must be supplied full size and delivered to the depot. Bespoke roof covers are produced by request in 4 weeks. We provide continuous care for the advertising throughout the campaign. Cancellations are required minimum 7 days prior to booking.

Artwork submission

We can accept jpeg, tiff, eps, pdf files, CMYK, 300dpi minimum. Keep all legible text or graphics within the safe margins. Please email artwork to art@ecocharlots.com. Confirmation of receipt will be sent for each file submitted. Any design work or amendments to supplied artwork by our designer will be subject to a surcharge.

Clothing

Benefit from the chariot rider wearing branded clothing to add a personal touch to rides, carrying a WoM message. Existing artwork can be adapted to match. See Media pack and Chariot technical specification sheet for further details.

Production and application

One of costs per chariot

6 panel advertising	£265*
4 panel advertising	£225*
3 panel advertising	£195*
Branded roof	£245*
Application only (per panel)	£ 10
Panel cutting (per panel)	£ 5
Leaflet dispenser	£ 25
Audio set up (from)	£ 25
Chiller box	£ 30
Flags, Uniforms	£tbc
Additional construction	£25 ph
Graphic design	£15 ph

Specifications

Templates with text safe guides and can be obtained from our website, or by request.

Back panels:	1260 x 720 mm
Side panels:	920 x 720 mm
Front panels:	1260 x 280 mm
Wheel panels:	800 x 300 mm
Roof cover:	1000 x 1500 mm
Web banner:	765 x 80 px

*prices are based on orders for two or more chariots and may vary.